

# ***PARTNERSHIPS 4 CHANGE***



***Driving Change Together***

[www.circlesofchange.academy/sof](http://www.circlesofchange.academy/sof)

SmilingOne fills a much needed GAP in Crime Diversion & Prevention.



The recidivism rate in our country is estimated at 85%, indicating we are as a Society failing to combat the real issues around crime and violence. People coming home after years in prison are a huge concern. Typically a reactive approach is adopted, and long-term intervention is lacking - and that is exactly the problem! We have to invest time and resources to address the root causes!

**This is where SmilingOne can help.**

# STEP 1: CLEAR ABOUT OUR STARTING POINT

OUR CLIENT: Society

## AN URGENT NEED

Positive Role Models

Enabling Platforms for Healing  
& Active Development

Partners in driving Change  
VALUES that UNITE us

## SOCIAL COHESION

A long-term sustainable  
approach



### CRITICAL ISSUE

Crime & Violence  
Harmful behaviours  
"THE SYMPTOM"  
Our Youth falls victim  
to pull/push factors



Dis-engagement from  
SELF & Others

## 2 OUR TRI DEPTH APPROACH TARGETS THE ROOT CAUSE



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# THE CHANGE EXPERIENCE

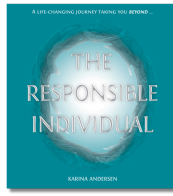
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# TRAIN THE TRAINER | CIRCLES OF CHANGE™ EDUCATION

THIS IS HOW WE ADDRESS THE ROOT CAUSES OF DISENGAGEMENT & ENROL PARTNERS 4 CHANGE

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## THE RESPONSIBLE INDIVIDUAL (TRI)

### DEPTH COACHING METHOD

#### Champion of Change (COC 1)

- TRI AWAKEN: 6-12 months
- TRI ACTION: 12 months

- ROI: HEALTHY INDIVIDUAL | WELL-BEING
- ROI: CRIME DIVERSION | SOCIAL COHESION
- ROI: CRIME PREVENTION | SOCIAL COHESION

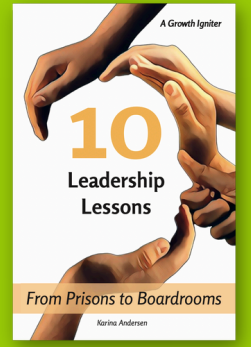


*Based on the past 16+ years of leadership development across diverse environments in South Africa - from prisons to boardrooms, we have shaped our evidence-based change recipe.*

## LEADERSHIP BENCH

### THE RECRUITER (COC2)

- Reclaim Your Power BOOTCAMP
- 10 Leadership Lessons



## THE TRAVEL COMPANION (COC3)

### CIRCLES OF CHANGE™ (COC) EDUCATION

- TRI ALIVE: 36+ months
  - New Beginnings: 12 months
  - Developing Essence: 12 months
  - My Guidance Toolkit: 12 months



### TRY OUTS FOR THE BIG LEAGUE | JOIN THE ELITE

*Healthy individuals build healthy teams, healthy organisations, and a healthy country*



# PAROLEE SUPPORT





# PAROLEE SUPPORT



# OUTPUT

CRIME DIVERSION & PREVENTION PORTFOLIO  
OUR ENABLING PLATFORM

WOUNDED

Self Doubt

No sense of belonging

Peer Pressure

Stress

Lack of direction

Pressure

**WE MEET YOU  
IN YOUR DESERT**

Abused

Abusive

Aggression

Violence

GBV

CRIME

Imprisoned

Thinking




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## PRISONS



**2 PRISONS | 200 HRS | 80 SESSIONS | 80 INMATE STUDENTS | 8 CHAMPIONS**

## EX-OFFENDERS



**2 CHANGE AGENTS IN FULL-TIME COC COACH TRAINING**  
**2 PAROLEES WELCOMED HOME | FAMILY SUPPORT**



## SCHOOL HIGH RISK



**126 intensfied sessions | 47 students | 6 Champions / Students**  
**200 Exposure Sessions | 1200 students | 15 Champions / Teachers**





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# BRANDVLEI MAX PRISON 'PROJECT SITE' 4 CRIME DIVERSION

**1st INTAKE 2023:  
25 INMATE STUDENTS  
10 GRADUATES  
8 CHAMPIONS**



**2nd INTAKE 2023:  
25 INMATE STUDENTS  
22 STILL ACTIVE  
95% EXPECTED TO GRADUATE**

# CHANGE/OUTCOME

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- THE RESPONSIBLE INDIVIDUAL (TRI)
  - I am an Apprentice. I have a mindset and toolkit for leadership, I am victorious in my story (not defeated). I am curious. I don't mind 'the stretch' that challenge gifts me with. Today I regard it as my gym to get fitness for the new version of me.
  - I practice the ART of self mastery, the ability to self observe, self regulate and self elevate - I am awakening the leader within.



TRAIN THE TRAINER - PORTFOLIO - TRAVEL COMPANIONS  
**WE EDUCATE AGENTS OF CHANGE**  
 IN SUPPORT OF THE CHANGE EXPERIENCE

- THE RECRUITER plays a crucial role in setting up an environment for change on our project sites. Those who join the SmilingOne Leadership Bench have the tools and leadership skills to positively influence their environments.
- A POSITIVE ROLE MODEL is someone who feels strongly about serving their family, community, and society, who uses their past experiences with crime, gangsterism, violence, drug abuse, trauma, etc. as a vehicle for change to help keep youth from falling through the cracks.

AN AWAKENED LEADER who communicates, listens and genuinely cares.

>>> PHASE 2 BEGINS >>> DRIVING CHANGE TOGETHER

# *Driving **Change** Together*

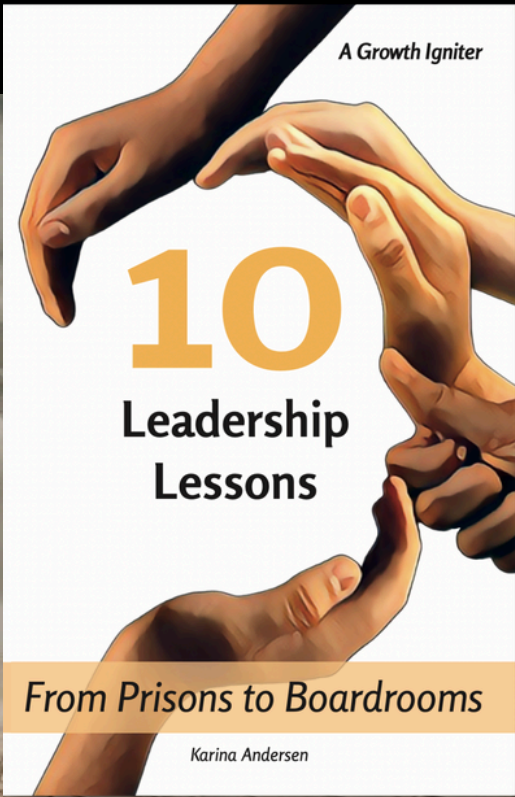
**2024** - BRANDVLEI MAX

We appreciate your  
generous support in  
keeping us mobile.

HELP US **RAISE** R50,000



# WE SPECIALISE IN SHIFTING STUCK PLACES



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## MOVEMENT

10 Leadership Lessons

### 1. SCARCITY MINDSET

Ground Zero  
'Devastation'

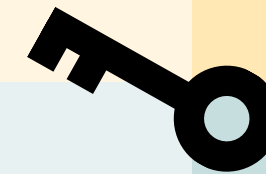
### 2. GROWTH MINDSET

Ground Zero  
'New Beginning'

### 3. ABUNDANCE MINDSET

Ground Zero  
'Rapid Development'

PURPOSE  
TO SURVIVE



PURPOSE  
TO AWAKEN



PURPOSE  
TO SERVE



## WHY OUR CLIENTS PARTNER WITH US



The work we do achieves large-scale positive change, enabling *our beneficiaries* to reach their full potential and become Conscious Community Enablers.

Since 2008, we have been echoing our impact across South African high-risk environments.

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# WHY

## OUR PURPOSE



We inspire values-based leadership and equip our clients with tools and leadership skills to grab opportunity and lead lives that impact positively.

WE ARE PASSIONATE ABOUT UNLOCKING POTENTIAL.



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# HOW

1: We establish an enabling platform for Awakening Journeys. We expose the environment to a new conversation. Hand in hand with our partners the platform evolves - *as their light switches on, more and more participate in driving the change.*

2: We provide our elite team of Change Specialists and train Change Champions for sustainability.

3: Our Value-Based Leadership Programs are woven with the unique ingredients of our clients in support of their Change Experience. We offer a tailored solution aligned to their needs. We are frequently hired as Translators of complex concepts/strategies for implementation in their organisation. *We listen to where they are at, and masterfully 'fill the gaps'.*

# WHAT

AWAKENED LEADERSHIP JOURNEYS

INDIVIDUAL & CULTURE SHIFTS

POSITIVE ROLE MODELS & CHANGE CHAMPIONS

TRAIN THE TRAINER